



SocialSentry™

Social Media
Privacy Protection



SocialSentry, our innovative consumer social media privacy protection software, allows members to protect themselves and take action from one easy to use dashboard. As social media becomes a bigger part of our lives, new privacy and fraud threats continue to emerge. SocialSentry actively scans social networks to detect privacy risks and fraudulent activities protecting members from fraud, malware, scams, account takeovers, impersonation and inappropriate content.

The Problem



Social media records a day were compromised in the first half of 2018



Of adults think kids' privacy & security are at risk when using social media



Of users believe social media companies do not protect their data

The Solution

Fraud and Scam Detection

Inappropriate Content Blocking

Account Takeover



SocialSentry alerts the member if something appears to violate their privacy or poses a security risk to the individual or family member. Members can take action by taking down or blocking offending content from one convenient dashboard. SocialSentry is included in our IDX Identity Premier membership.

Why IDX?

Since 2003, we have protected millions of Americans from the growing threat of identity theft. We place our customers first in everything we do. We are driven to defend the privacy of Americans' personal, social, financial, and health information.

- ✓ 40 million Americans protected
- ✓ Highest level of government security built into every phase of our software
- ✓ 96% would recommend us and select us again